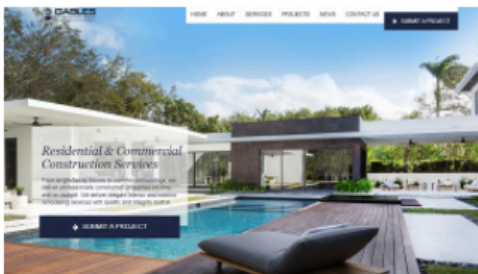




Women In Construction Week Highlights Women Building Careers In A Booming Industry



March is Women's History Month, which honors women's contributions to American history. It's no coincidence that **Women in Construction** (WIC) Week falls on the first full week of March every year.

The goal of WIC Week is to not only recognize and honor women in construction, but also to inspire more women to pursue careers in the sector. It's one of the fastest-growing

industries in the U.S., according to the Bureau of Labor Statistics, with a forecasted growth rate of 10%. Between 2020 and 2030, it is estimated that 400,000 additional jobs will be added.

With over 80% of construction companies struggling to find workers and a workforce of just 10% women, there has never been a more essential or appropriate time to encourage women to enter the field, and to work to establish a diverse and inclusive workforce.

An excellent example of someone who is leading the way in this arena is Marisol Arboleda-Diaz, vice president at Gables Construction Group (GCG). Marisol is a well-known and respected figure in the South Florida construction center, thanks to her service to the community, her significant professional experience, and her commitment to growing GCG, where she has held senior management positions since 2013.

Prior to joining CGC, Marisol was in charge of directing the successful mass manufacturing of very large home developments with numerous unique factors.

Among other accomplishments throughout her career, Marisol was the first woman ever to earn the distinction of receiving the Director of the Year Award from the Latin Builders Association (LBA), where she served as a member of its Board of Directors for many years. While on the LBA's executive board, she was vice president for seven years and also served as chairperson of the committees in charge of events, membership, and education.

Marisol's numerous contributions to the community also include serving on the Miami-Dade County Development Process Advisory Committee (DPAC) from 2006 to 2007, where she advised the Mayor and Miami-Dade County Commissioners on matters impacting the building industry, while reporting to the County Manager's office.

Over the course of her career, Marisol has also served as director and board member at the Coral Gables Junior Woman's Club and the Coral Gables Crime Watch Committee. She is also on the Executive Board of Directors for the Builders Association of South Florida, a member of the National Home Builders Association (NHBA), the Florida Home Builders Association (FHBA) and a state-certified roofing contractor.

"I have experienced some wonderful moments of growth and opportunity in the two decades I have worked in construction. I truly enjoy introducing and sharing my journey with young women when given the chance," said Arboleda-Diaz. "There's more than just building in the construction industry. The career paths are endless. From estimating to visual design, architecture, or leadership...the skies are the limit for women in construction."

Women in Construction Week strives to highlight the expanding importance of women in the sector while also raising awareness of the absence of women in the area. It's time for women to see the construction industry as a viable career path in a field in which they can succeed. For more information, please visit <http://www.gablesconstructiongroup.com>

About Gables Construction Group

A hands-on approach and outstanding communication are required for extraordinary real estate ventures, as are vision, discipline, and results. With that in mind, Gables Construction Group (GCG) has built an amazing team of specialists that are committed to exceeding industry standards and expectations and offering impeccable service you can trust.

With a focus on luxury commercial and residential development in South Florida, Gables Construction Group is a full-service construction firm. When customers, architects, and designers are looking for competent, honest, and high-quality service for their most ambitious projects, Gables Construction Group has a senior management team with more than 35 years of total construction management expertise.